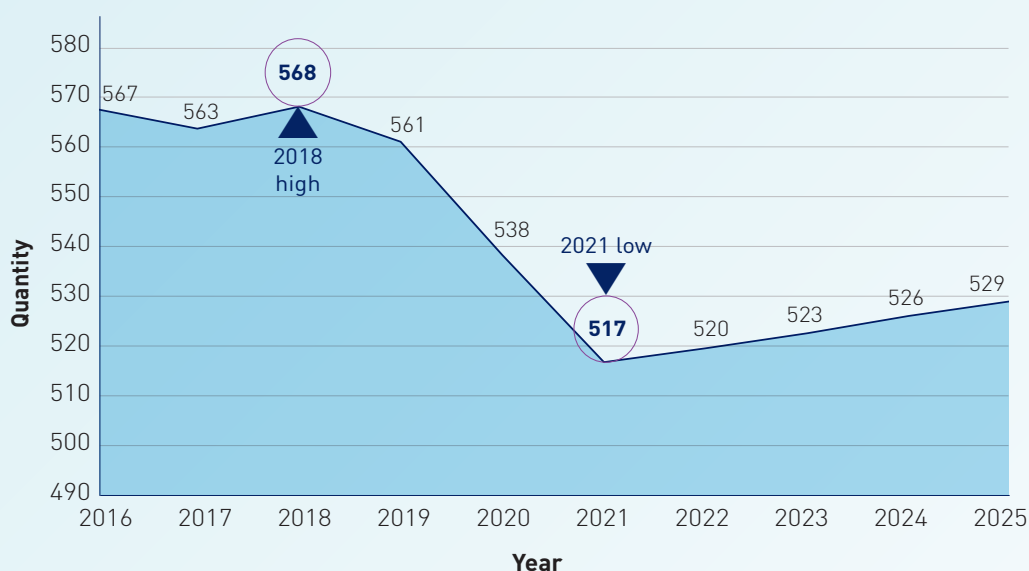


UK Metal Aerosol Can Sales 2016–2025

A decade of resilient performance for UK metal aerosol sales with notable growth in key categories

Total sales in millions, 2016–2025



Source: Euromonitor International, Passport Packaging database, metal aerosol can volumes across personal care, household and food categories, (2026).



Key Market Themes Identified by Euromonitor

- Continued **innovation** in **Sun Care**, **Skin Care** and **Men's Grooming** applications.
- Growing emphasis on **sustainability** and **environmentally responsible** packaging solutions.
- **Premiumisation** opportunities within **personal care** categories.
- Increasing importance of **omnichannel retail** and **e-commerce**.
- Consumer demand for **convenience**, **performance** and **value** continuing to influence product development.

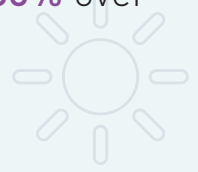
Source: Euromonitor International Passport and Passport Innovation, latest available editions.

Percentage shift from 2016 to 2025: Personal care

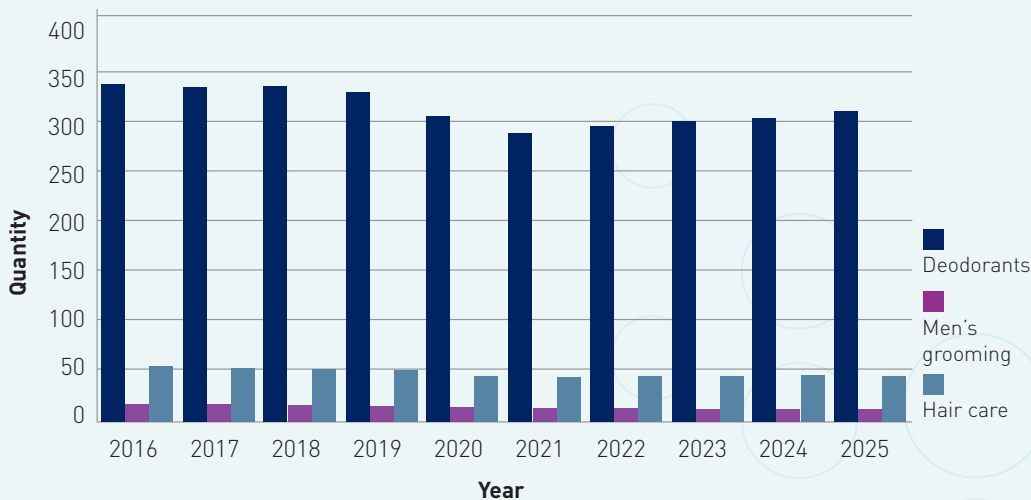
- ▲ An **exceptional increase** of **55%** in **bath and shower** product sales
- ▲ **Despite** an **overall decline** of **8%** over the decade, **sales** have been **increasing since 2022**
- ▲ A **strong rise** of **83%** in **skin care** packaging sales
- ▼ **Hair care** product sales have **fallen 18%**

- ▲ **Sun care** sales have spiked in recent years, growing **86%** over the decade

Deodorant sprays remain the strongest category in personal care, averaging over 300-million-unit sales per year

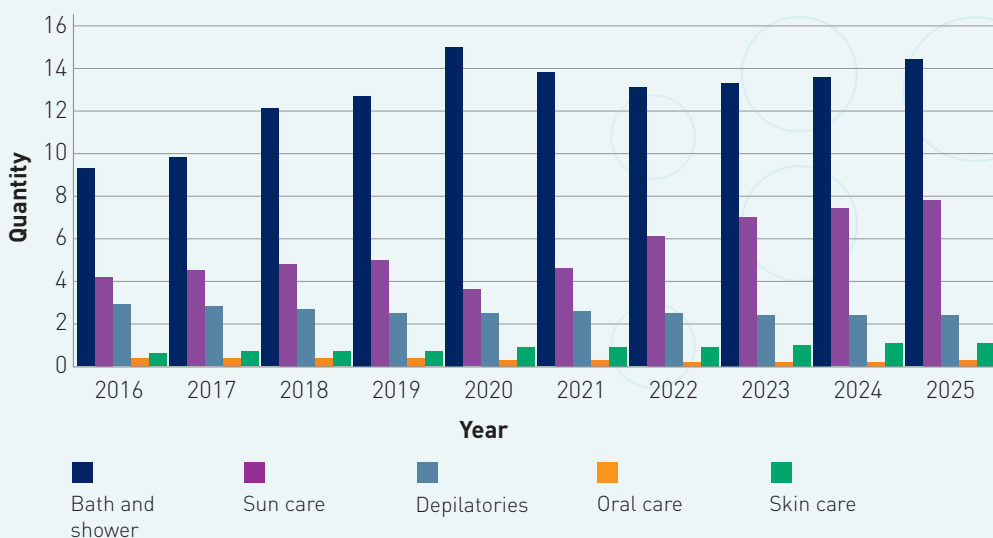


Personal Care higher volume sales (millions), 2016–2025



Source: Euromonitor International, Passport, Beauty and Personal Care database (selected aerosol-format categories), (2026)

Personal Care lower volume sales (millions), 2016–2025



Source: Euromonitor International, Passport, Beauty and Personal Care database (selected aerosol-format categories), (2026)



Percentage shift from 2016 to 2025: Household and Food

Household

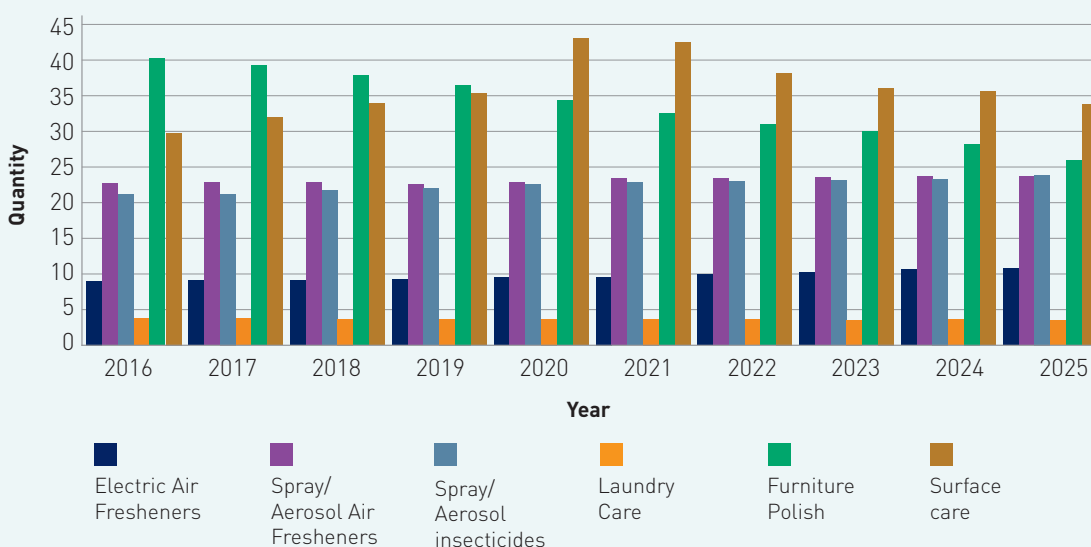
- ▲ Spray/aerosol **insecticides up** by **13%**
- ▲ **Electric air fresheners up** by **20%**
- ▲ **Spray/aerosol air fresheners up** by **4%**
- ▼ **Furniture polish sales are down** by **36%**

The standout statistics within the household sector include insecticides and surface care applications, both rising by 13% over the decade

Food

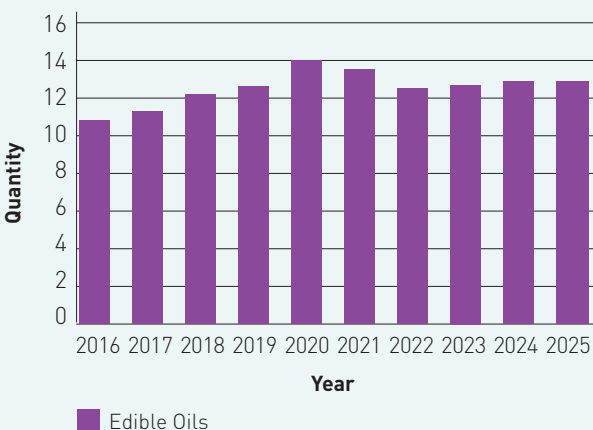
- ▲ A healthy **rise** of **13%** in **surface care** sales
- ▲ **Edible oil sales** have shown a **substantial climb** of over **19%**

Household sales (millions), 2016–2025



Source: Euromonitor International, Passport; Beauty and Personal Care, Home Care and Packaged Food databases; latest available edition.

Food sales (millions), 2016–2025



Source: Euromonitor International, Passport; Beauty and Personal Care, Home Care and Packaged Food databases; latest available edition.

Percentage increase/decrease 2016–2025

Personal Care	-8
Household	-4
Food	+19

