

CanTech

INTERNATIONAL



MEDIA PACK
2025
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A message from *CanTech International*

CanTech International is a market-led magazine publishing 11 editions annually. We have a dedicated website, social media page and weekly e-newsletter covering all aspects of metal packaging. We capture the latest technologies and developments in this ever-burgeoning industry, and report on everything from market trends to price volatility; from plant efficiency to sustainable manufacturing. We have a strong, experienced editorial board and our feature writers are passionate about providing *CanTech International* readers with expertly informed and engaging content. We are an active and impartial voice for the industry, present at and reporting from all the major events worldwide – including our own *Asia CanTech* and *CanTech the Grand Tour*.



A message from *CanTech International Events Team*

Our events team oversees several events across the magazines owned by *Bell Publishing*. We are focused on developing new sponsorship packages and exploring ways to improve and expand our successful events in the future. For *CanTech International* magazine, we are running *CanTech the Grand Tour* and the *Asia CanTech* conference & exhibition. You can find more about delegate registration and sponsorship packages on pages 8-9.

CONTACT US

Editor: Alex Rivers

Email: arivers@bellpublishing.com
Tel: +44 1474 532202

Events Manager: Aimee Carnell

Email: aimee@bellpublishing.com
Tel: +44 1474 532202

Advertising Manager: Sarah Hills

Email: sarah.hills@bellpublishing.com
Tel: +44 1474 532202

**Group Advertising Manager:
Samantha Bull**

E-mail: sam@bellpublishing.com
Tel: +44 1474 532 202

**Event Sales and Operations:
Flora McRitchie**

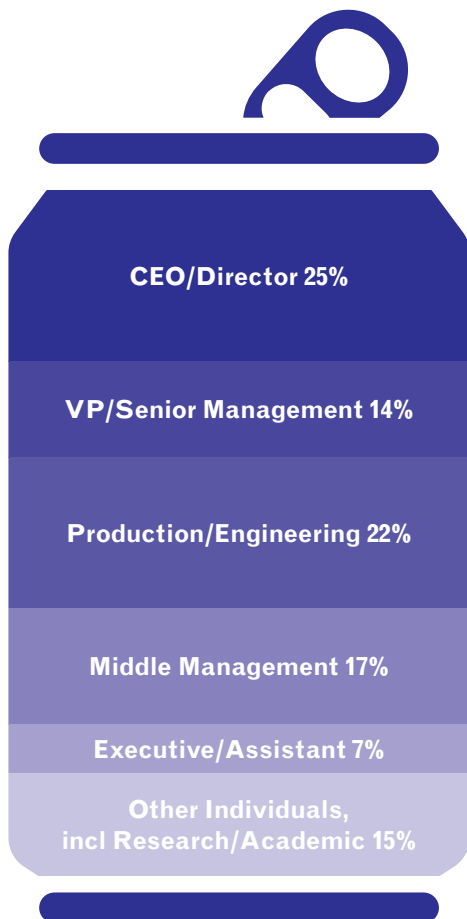
Email: flora@bellpublishing.com
Tel: +44 1474 532202

ONLINE STATISTICS

Newsletter Audience	1,822
Average Newsletter Open Rate:	25.4%
Average Eblast Open Rate	29.6%
LinkedIn page	Over 5,500
LinkedIn group	Over 4,000
Twitter	Over 1,300

WEBSITE STATISTICS

Website Geographic Reach	195
Users per month:	6,209
Sessions per month:	7,597
Event Count per month	128,548
Page Views:	11,073
Top Page Views:	Homepage, News, Can & end making, Suppliers directory, Features, Blog
Top Core Topic:	Can & end making
Top Geographic Regions:	US, Poland, UK, Canada, Australia, Ireland, India, New Zealand, China, Germany



CanTech International has the largest fully controlled circulation of any magazine in its sector, with over 3,000 named key personnel covering the global can making, filling and related sectors, in more than 80 countries.

Other readership sectors: investment analysis, consultancies, research, industry suppliers including machinery manufacturers for two- and three-piece, printing, inks and coatings, quality control, raw materials, tooling etc.

Job functions are mainly at senior management level and include presidents, CEOs, managing directors and VPs across production, finance, engineering, purchasing and marketing. **Additional circulation** is provided at all the major trade shows and events including shows such as; Asia CanTech, CanTech the Grand Tour, Metpack, ADF/Paris Packaging Week, IMDPA & more.

Our **controlled circulation** means that can makers and fillers access *CanTech International* free of charge if they meet the terms of control. Paid subscribers take advantage of digital access and free access to the App.



Editorial Features List 2025

FEBRUARY

Inks & Coatings • Inspection, Measurement & Testing • Aerosol Cans & Technology

MARCH

Digital Printing • Raw Materials • Two-piece Technology • Regional Focus: Europe
CanTech the Grand Tour show issue + bonus distribution [31 March – 2 April]

APRIL

Seaming • Shaping & Embossing • Used & Refurbished Equipment
Cannex/Fillex show preview + bonus distribution [29 April – 1 May]

MAY

Ends, Caps & Closures • Filling Focus: Food Cans • AI Developments • Regional Focus: South America

JUNE

Handling & Conveying • Lubricants • Washers & Dry Off Ovens • Aerosols

JULY

Inks & Coatings • Three-piece Technology • Lightweighting • Tooling Developments

AUGUST

Supplier Profiles
DrinkTec show preview [15-19 September]

SEPTEMBER

Curing Systems • Inspection, Measurement & Testing • Metal Decorating • Labelling
IMDPA show issue + bonus distribution

OCTOBER

Shaping & Embossing • Used & Refurbished Equipment • Decarbonisation • Regional Focus: Asia
Asia CanTech show issue + bonus distribution [6-8 October]

NOVEMBER

Beading, Necking, Flanging • Production Maintenance • Coding • Filling Focus: Beverage Cans

DECEMBER/JANUARY

Oven Technology • Handling & Conveying • Innovation Review • Beauty & Cosmetics
ADF/Paris Packaging Week show preview + bonus distribution

*Editorial features may be subject to change.

PRINT ADVERTISING RATES - €

Advertising Option	Description	Specifications	Rate
Front Cover Spread	Take over the front cover, spine & back cover of <i>CanTech International</i> . Limited availability	Specs on request	€11,125
Front Cover Supplier Profile Issue	Get your logo, branding & design of your own front cover on the biggest issue of the year! Only 1 available	Specs on request	€7,000 (1 issue only)
Double Page Spread	Trim size: 450mm wide x 300mm high		€7,090
Full page	Trim Size: 225mm wide x 300mm high		€4,295
Half page	Trim Size: 94mm wide x 270mm high Trim Size: Horizontal 195mm wide x 128mm high		€3,750
Third Page Strip	Trim Size: 195mm wide x 78mm high		€3,000
Single vertical Column	Trim Size: 58mm wide x 268mm high		€2,625
Quarter page	Trim Size: 94mm wide x 127mm high		€2,250

DIGITAL ADVERTISING RATES - €

Advertising Option	Specifications	Rate	
Leaderboard Banner	Size: 728w x 90h pixels (JPEG or Gif format, Landing Page)	€1,690	
MPU	Size: 300w x 250h pixels (JPEG or Gif format, Landing Page)	€1,315	
E-blast	Soleus HTML document sent to our newsletter database. Only one per week available	€2,270 (Discounts for multiple e-blasts)	
Sponsored Text	Located as the top news story in our weekly newsletter	€1,770 per month €975 for 2 week bookings	
White Paper download	Dedicated e-blast sent to our subscriber list featuring your white paper, listed on website FOC	€2,250	
Feature Video	Located on the website as the main news story for 1 month. Cost now includes promotional social media post PLUS held on and promoted on our YouTube channel for no extra charge!	€1,250 per video	
NEW FOR 2025			
Sponsored News	Article or blog post with your branding situated under editors blog before news.	Up to 80 words, includes subject line, image & link to your website	€375 per post
Social Media Post	Promoting a message or video across our social media posts for you	Message, image/s or MP4 Video plus hashtags or tags you would like us to use	€375 per post
Digital Issue Out Now! Newsletter	Sent out at the launch of the latest digital issue being launched, be the sole advertiser. Leaderboard Banner	728 (w) x 90 (h) Pixels Landing Page	€1,440 per issue
Print & Digital Combo	Book a Full Page advert & get a Leaderboard Banner on the website for 1 month whilst issue is out	728 (w) x 90 (h) Pixels Landing Page	€5,090 per insertion

Contact sarah.hills@bellpublishing.com
for series discount rates or bespoke packages

Early bird rates available

Events



All of the suppliers' packages are inclusive of: Two nights' accommodation at the hotel (Monday 31 March & Tuesday 1 April), full sit-down networking dinner for all delegates on Monday 31 March and attendance to the Gala Dinner on Tuesday 1 April, breakfast and lunch on Tuesday 1 April & Wednesday 2 April, entry to all keynote presentations, seminars and the exhibition hall, list of all attendees.

All of the suppliers packages are inclusive of: Two nights' accommodation at the Hotel (Monday 6 & Tuesday 7 October), full sit-down networking dinner for all delegates on Monday 6 October and attendance to the Gala Dinner on Tuesday 7 October, breakfast and lunch on Tuesday 7 & Wednesday 8, entry to all keynote presentations, seminars and the exhibition hall, list of all attendees.

SILVER SPONSOR
€1,830
 • attendance only with the above inclusions

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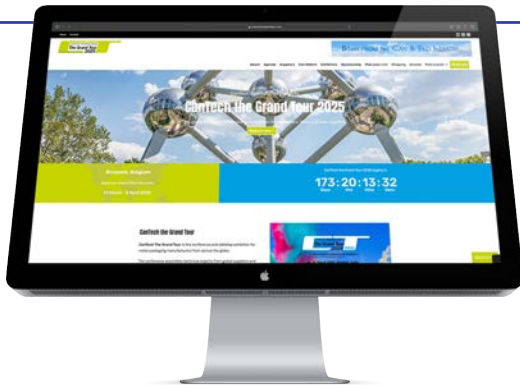
GOLD SPONSOR
€2,960
 • 1 x Tabletop in the exhibition hall for promotional material.

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PLATINUM SPONSOR
€3,895
 • 1 x VIP invitation for you to bring a can maker (NOT an agent, colleague or other supplier) to attend the whole conference.
 • 1 x 20 minute presentation for you to promote your company to the attendees.
 • 1 x Tabletop in the exhibition hall for promotional material.

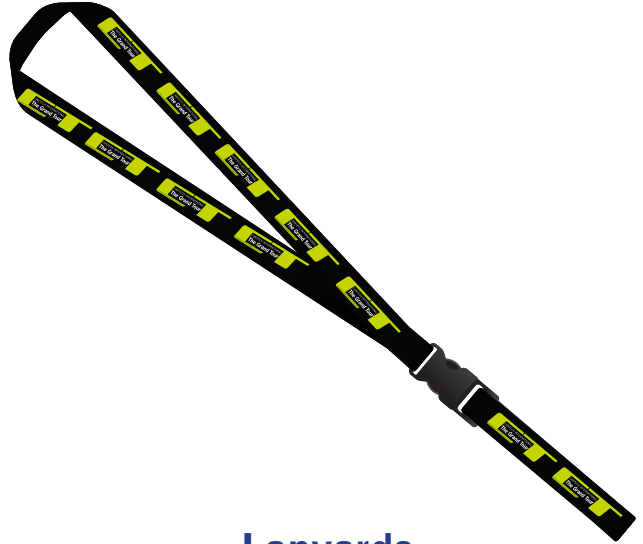
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Sponsorship Opportunities



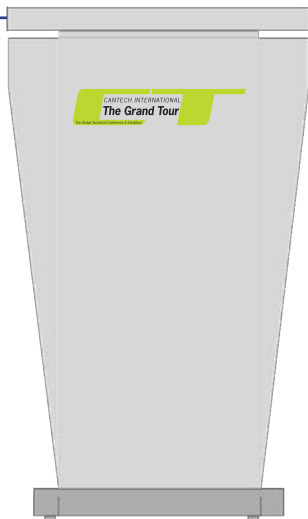
Websites

- **Web tiles** – A 300×250 pixel tile on the CanTech The Grand Tour website with a link to your own company website. Total 7 tiles available.
- **Web banners** – A 90×728 pixel rotating banner on the CanTech The Grand Tour website with a link to your own company website. Total 9 banners available.



Lanyards

- All attendees are required to wear a lanyard at the event and your logo can be featured on these either solus or sharing the lanyard space with another sponsor.



Your Branding

To increase the exposure of your company we have space available to have your logo displayed:

- On our conference podium, visible to all conference attendees.
- Placed within our event brochure which is given to all attendees.

Sponsorship of the Networking Dinner (1st Night):

- Your logo and company details displayed on a place card at each table setting.
- Solus Sponsorship.

Sponsorship of the Gala Dinner (2nd Night):

- Your logo and company details displayed on a place card at each table setting.
- Solus Sponsorship.

Promotional opportunity:

- As well as all of the sponsorship opportunities we can also promote your own materials by placing these within our delegate bags given to all attendees. We can include many different items such as brochures, pens, giveaways etc.

These sponsorship opportunities will be allocated on a first-come, first-served basis only.

Bespoke Sponsorship opportunities, please email: aimee@bellpublishing.com

Advertising Specs (print)

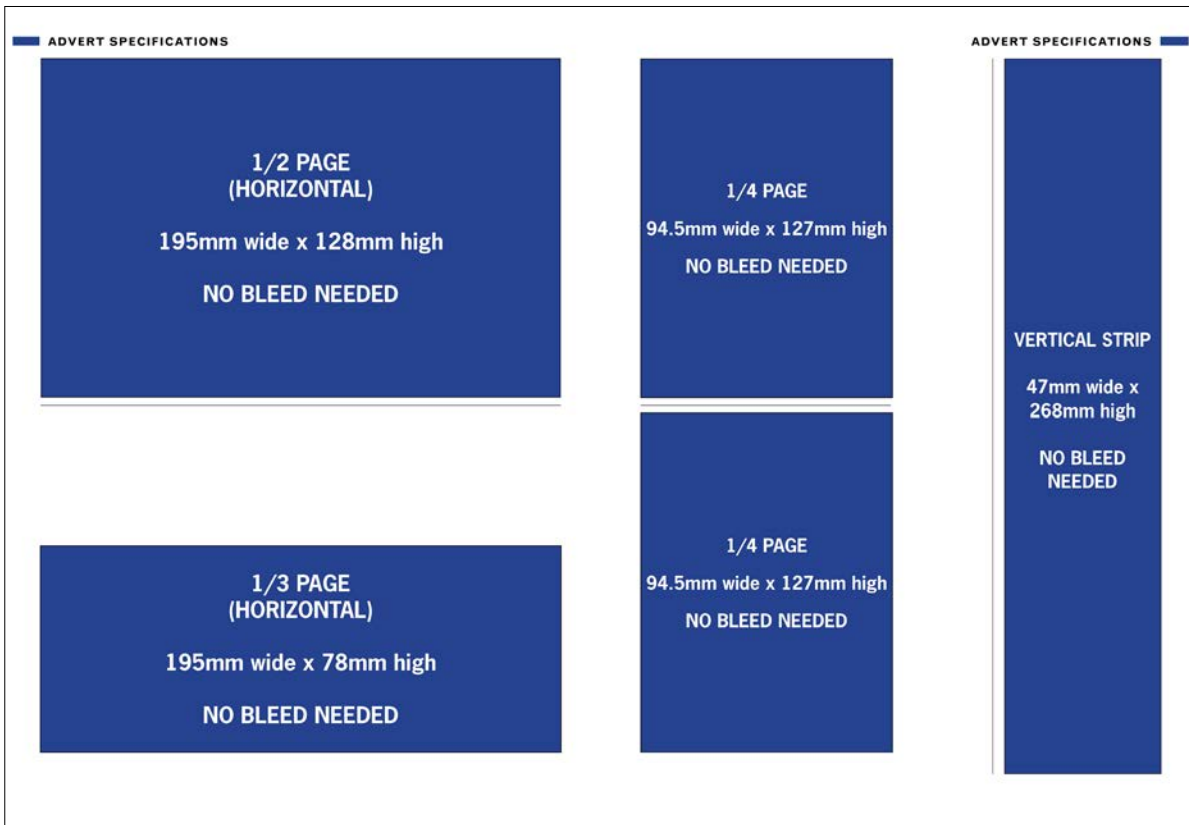


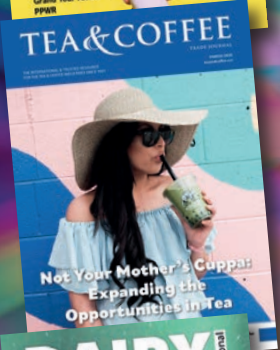
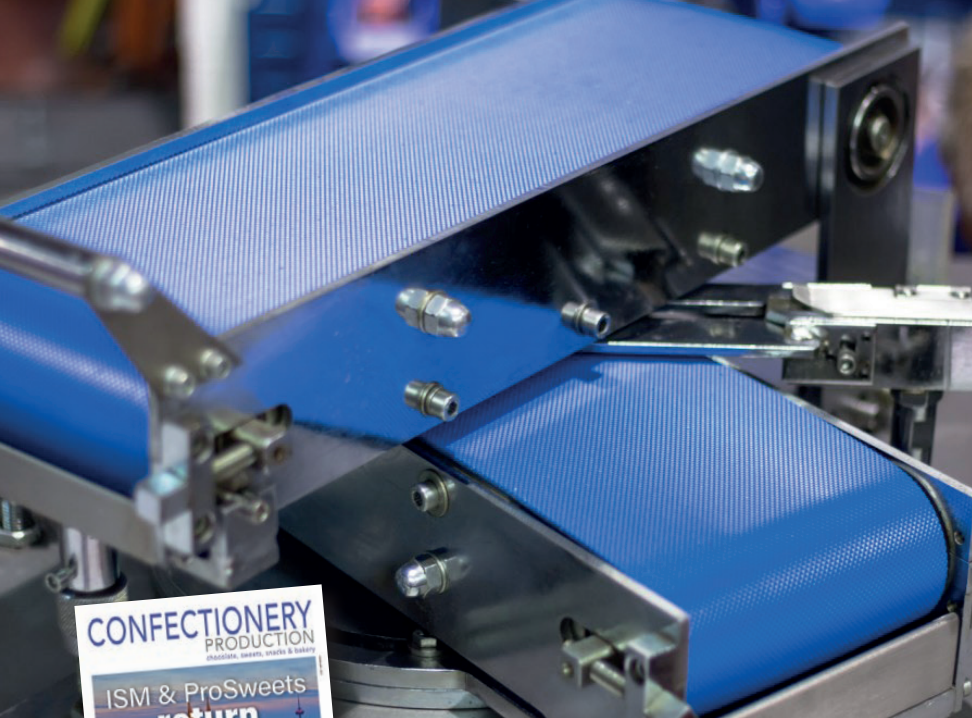
WHAT IS BLEED

Adverts with images or backgrounds that meet at the edge of the page must include a **3mm extra content** on each side to avoid the risk of being trimmed in the printing process, and showing a white gap at the edge of your advert.

WHAT IS THE SAFETY MARGIN

All type and important information must be contained in a **10mm margin** around all edges of the page to avoid being trimmed off in the printing process





Contact our sales team now



Food & Drink Technology
Ben Askew - ben@bellpublishing.com



Dairy Industries International
Samantha Bull - sam@bellpublishing.com



Tea & Coffee Trade Journal
Chris Meer - chris@bellpublishing.com



Cantech International
Sarah Hills - sarah.hills@bellpublishing.com



Confectionery Production
Dave Johnson - dave@bellpublishing.com

Our events



Part of the Bell Publishing portfolio
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