

CanTech

INTERNATIONAL



MEDIA PACK
2026
\$



A message from *CanTech International*

CanTech International is a market-led magazine publishing 11 editions annually. We have a dedicated website, social media page and weekly e-newsletter covering all aspects of metal packaging. We capture the latest technologies and developments in this ever-burgeoning industry, and report on everything from market trends to price volatility; from plant efficiency to sustainable manufacturing. We have a strong, experienced editorial board and our feature writers are passionate about providing *CanTech International* readers with expertly informed and engaging content. We are an active and impartial voice for the industry, present at and reporting from all the major events worldwide – including our own *Asia CanTech* and *CanTech the Grand Tour*.



A message from *CanTech International Events Team*

Our events team oversees several events across the magazines owned by *Bell Publishing*. We are focused on developing new sponsorship packages and exploring ways to improve and expand our successful events in the future. For *CanTech International* magazine, we are running *CanTech the Grand Tour* and the *Asia CanTech* conference & exhibition. You can find more about delegate registration and sponsorship packages on pages 8-9.

CONTACT US

Editor: Alex Rivers

Email: arivers@bellpublishing.com
Tel: +44 1474 532202

Advertising Manager: Sarah Hills

Email: sarah.hills@bellpublishing.com
Tel: +44 1474 558976

Events Manager: Aimee Carnell

Email: aimee@bellpublishing.com
Tel: +44 1474 532202

Event Sales and Operations:

Flora McRitchie

Email: flora@bellpublishing.com
Tel: +44 1474 532202

Group Advertising Manager:

Samantha Bull

E-mail: sam@bellpublishing.com
Tel: +44 1474 532 202

Editorial Features List 2026

FEBRUARY

Digital printing • Inspection, measurement & testing • Curing systems • Surface treatment

MARCH

Aerosol technology • Shaping & embossing • Raw materials • Regional Focus: US

APRIL

Ends, caps & closures • Decarbonisation • Seaming • Canned seafood
Metpack show preview

MAY

Lightweighting • AI developments • Regional focus: Europe
Metpack show issue + bonus distribution [5-8 May]

JUNE

Handling & conveying • Dies & tooling • Washers & dry off ovens • Used & refurbished equipment

JULY

Inks & Coatings • Three-piece Technology • Lubricants • Filling focus: food cans

AUGUST

Supplier Profiles

SEPTEMBER

Product hygiene & safety • Inspection, measurement & testing • Metal decoration
IMDPA show issue + bonus distribution

OCTOBER

General line cans • Turnkey equipment • Regional focus: Asia
Asia CanTech show issue + bonus distribution [2-4 November]

NOVEMBER/DECEMBER

Beading, necking & flanging • Labelling & coding • Filling focus: beverage cans
BrauBeviale show issue [10-12 November]
Bonus exposure: 2027 wall planner


JANUARY 2027

Cosmetics & beauty • Aerosol focus • Innovations • Oven technology

*Editorial features may be subject to change. Deadline dates will be listed on the *CanTech* website, on the 'upcoming issues' page.

August: Supplier Profile


Book a half or full-page advert and get the same equivalent space **FREE OF CHARGE** to create a company profile alongside your advert.




Supplier Profiles 2025

The *CanTech International* Supplier Profiles section is your complete guide to the major equipment, material, tool and service suppliers to the metal packaging industry. Whatever your requirements, you are certain to find the solution from one of the specialists within these pages. With a clear and fundamental layout, the section is designed to be your comprehensive supplier reference guide for the 12 months ahead.

30 AkzoNobel Packaging Coatings	50 Nidec Minster Corporation
32 Alfons Haar	52 Perm Machine & Tool Co.
34 AllWater Technologies Ltd.	54 Pneumofore
36 Antares Vision Group	56 Pressco Technology Inc.
38 Belvac	59 Prime Controls Inc.
40 BNM	60 Roeslein & Associates, Inc.
42 BA.SCO. Sri	62 Sencon
43 CPM	63 Stolle Machinery Company LLC
44 CarnaudMetalbox Engineering Ltd	64 UBIS Asia
46 Imeta Sri	65 Versatile Technology P/L
47 Industrias Peñalver S.L.	66 VMI Group
48 Koenig & Bauer	68 WALLRAM Group



SCAN ME



Supplier Profiles is provided by the companies themselves and does not represent the views of the publisher

AUGUST 2025
AUGUST 2025
cantechonline.com 29

Contact Sarah Hills for more information

Tel: +44 1474 558 976

E-mail: sarah.hills@bellpublishing.com

NB: Although the editorial page must comply with our preset template, the content of the editorial used is entirely in the hands of the advertiser

cantechonline.com

Media Pack 2026

PRINT ADVERTISING - \$ DOLLAR

Advertising Option	Specifications	Rate
Front cover wrap	Take over the front cover, spine & back cover of <i>CanTech International</i> . Limited availability	\$13,300
Front cover	Create your own bespoke front cover advert to promote your company or perhaps a new product launch. Limited availability	\$8,260
Double page spread	Trim size: 450mm wide x 300mm high	\$7,938
Full page	Trim size: 225mm wide x 300mm high	\$4,809
Half page	Trim size: 94mm wide x 270mm high Trim size: Horizontal 195mm wide x 128mm high	\$4,200
Third page strip	Trim size: 195mm wide x 78mm high	\$3,360
Single vertical column	Trim size: 58mm wide x 268mm high	\$2,940
Quarter page	Trim size: 94mm wide x 127mm high	\$2,520

DIGITAL ADVERTISING - \$ DOLLAR

Advertising Option	Specifications	Rate
Leaderboard banner	Size: 728w x 90h pixels (JPEG or GIF format, landing page)	\$1,890
MPU	Size: 300w x 250h pixels (JPEG or GIF format, landing page)	\$1,470
E-blast	Embedded HTML Document, which includes links/images sent to our newsletter database. Images no bigger than 1MB. Only one per week available.	\$2,541 Discounts for multiple e-blasts
Sponsored text	Headline, excerpt & text to be included (no more than 800 words), up to 3 images - no bigger than 1MB	\$1,960 for 4 weeks \$1,092 for 2 weeks \$644 for 1 week
Sponsored news	Headline, excerpt & text to be included (no more than 800 words), an accompanying image, no bigger than 1MB	\$420 per post
Social media post	Static image; 1080 x 1080 no larger than 1MB, text to be included, company tags & hashtags to be used	\$420 per post
Digital issue out now newsletter	Sent out at the launch of the latest digital issue being launched. Be the sole advertiser with a leaderboard banner. Leaderboard Banner Size: 728w x 90h pixels (JPEG or GIF format, landing page)	\$2,380 per issue
Print & digital combo	Full Page advert trim size: 225mm wide x 300mm high. Leaderboard Banner Size: 728w x 90h pixels (JPEG or GIF format, landing page)	\$5,698 per insertion
New for 2026		
Job promotion package	Listing on weekly e-newsletter + social media post to promote job opportunity.	\$644 per job
Digital show package	Get 3 for 2 on the options below to promote yourselves around upcoming shows: MPU; leaderboard banner; E-shot; Sponsored Text (2 weeks); featured video.	Available on request

Contact sarah.hills@bellpublishing.com
for series discount rates or bespoke packages

The Buyers Guide

**MORE HEADINGS,
THE BIGGER
THE DISCOUNT**

BUYERS GUIDE

The Buyers Guide

To advertise contact Sarah Hills
Tel: 44 1474 558 976
Email: sarah.hills@bellpublishing.com

BUYERS GUIDE

BOOKMAKERS

WALLBAM GmbH

CANCOBORATING EQUIPMENT

BELVAC

WALLBAM POLAND Sp. z o.o.

BELVAC PROTECTOR MACHINERY INC

SLAC

OKL Engineering Inc

INTERCAN

CTA

ROESLEIN

BUYERS GUIDE DIRECTORY RATES 2026	
1x print + online listing	\$1,430 per heading
3x print + online listing	\$1,008 per heading
5x print + online listing	\$840 per heading

Please contact Sarah Hills for bespoke packages

Wall planner 2027

CANNED FUTURE
Nov 5 - 8, 2024

WRIGHT CYLINDERS
Nov 11-13, 2024

PERM
Nov 18-20, 2024

MetJET ONE
Nov 25-27, 2024

High Performance Canmaking Machinery
Dec 2-4, 2024

cantechonline.com **2025 Year Planner** cantechonline.com

Month	Single box 90mm x 90mm	Double box 180mm x 90mm	Triple box 270mm x 90mm
February			
March			
April	Single box 90mm x 90mm		
May		Double box 180mm x 90mm	
June			Triple box 270mm x 90mm

PRECISION. PERFORMANCE. PERFECTION.

DOUBLE SHEET DETECTOR

HOVERPROBE II

UPGRADE, MAINTAIN, SUSTAIN.

COMPLETE CONVERSION SOLUTIONS

PACKAGING GROUP

Thermal Processors

Asia CanTech 2025

6-8 October 2025
Royal Orchid Sheraton Hotel & Towers, Bangkok
www.asia-can.com

31 March - 2 April 2025

The Grand Tour 2025

Radisson Grand Place hotel, Brussels, Belgium
cantechthegrandtour.com

Light Tester for 2-piece cans

To advertise please contact Sarah Hills
Email: sarah.hills@bellpublishing.com



Limited Edition - Front Cover Wrap

Go for maximum exposure and take over *CanTech International's* front, spine & back cover of the May 2026 issue.
Limited to 1 booking ONLY - **\$13,300**
(first come first served, booking form must be agreed to confirm this opportunity)

Limited Edition Merchandise Bags

The team be giving out limited edition *CanTech International* bags (not like any you have seen before!) at the show which will include; April issue, May issue & promotional merchandise from you!

- 1 x Merchandise product - **\$560**
- 2 x Merchandise products - **\$896**
- 3 x Merchandise products - **\$1,260**

Digital Show Packages

Metpack mini

- 1 x MPU slot for 3 months in build up to the show (website or e-newsletter)
- 1 x sponsored text for 2 weeks on e-newsletter to promote attendance/what's being exhibited at the show
- 1 x social media post promoting your attendance at the show

Total price - **\$4,425**

Metpack mega

- 1 x leaderboard slot for 3 months in build up to the show (website or e-newsletter)
- 1 x sponsored text for 2 weeks on e-newsletter to promote attendance/what's being exhibited at the show
 - 1 x social media post promoting your attendance at the show
- Inclusion on our "Must see at Metpack" e-newsletter to our newsletter database*

Total price - **\$5,595**

to get a solus e-shot to our e-newsletter database, an additional **\$1,400 to above quote*

Don't forget to book your normal display advertising within the April OR May issues.
We run all sized adverts, from quarter pages to prime positions!

Early bird
rates
available

Asia CanTech 2026



All of the suppliers packages are inclusive of: two nights' accommodation at the hotel (Monday 2 & Tuesday 3 November), full sit-down networking dinner for all delegates on Monday 2 November and attendance to the Gala Dinner on Tuesday 3 November, breakfast and lunch on Tuesday 3 & Wednesday 4 November, entry to all keynote presentations, seminars and the exhibition hall, list of all attendees.

PLATINUM PACKAGE

\$4,710

- 1 x 20 minute presentation for you to promote your company to the attendees
- 1 x tabletop in the exhibition hall for promotional material
- 1 x VIP invitation for you to bring a can maker to attend the whole conference (*NOT an agent, colleague or other supplier*)

GOLD PACKAGE

\$ 3,610

- 1 x tabletop in the exhibition hall for promotional material

SILVER PACKAGE

\$2,255

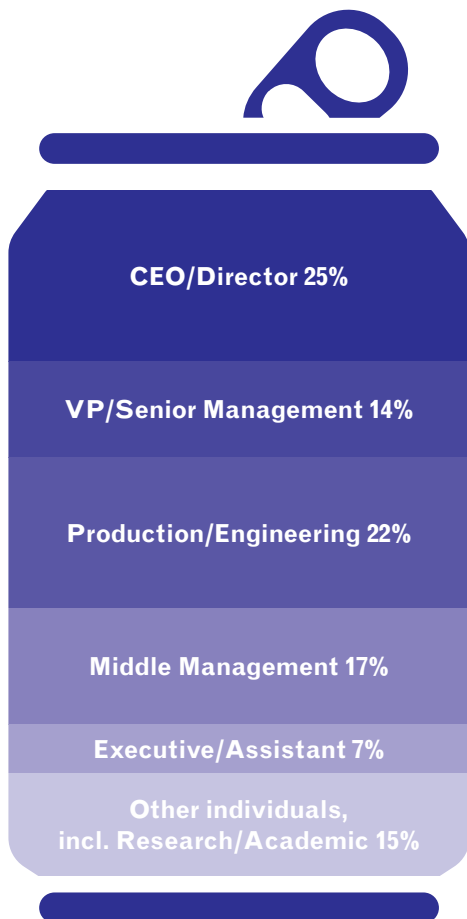
- Attendance only with the above inclusions

ONLINE STATISTICS

Newsletter audience	1,680
Average newsletter open rate	16.9%
Average e-blast open rate	24.5%
LinkedIn page	6,278
LinkedIn group	4,146
X (formerly Twitter)	1,383

WEBSITE STATISTICS

Website geographic reach	126
Users per month	6,339
Sessions per month	7,970
Page views	10,297
Top page views	Home, News, Features, Blog, Videos, Suppliers directory
Top core topic	Can & end making
Top geographic regions	USA, Poland, China, UK, India, Germany, Brazil, Netherlands, Canada, Japan

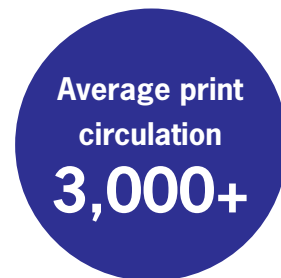


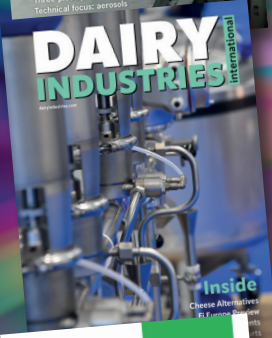
CanTech International has the largest fully controlled circulation of any magazine in its sector, with over 3,000 named key personnel covering the global can making, filling and related sectors, in more than 80 countries.

Other readership sectors: investment analysis, consultancies, research, industry suppliers including machinery manufacturers for two- and three-piece, printing, inks and coatings, quality control, raw materials, tooling etc.

Job functions are mainly at senior management level and include presidents, CEOs, managing directors and VPs across production, finance, engineering, purchasing and marketing. **Additional circulation** is provided at all the major trade shows and events including shows such as; Asia CanTech, CanTech the Grand Tour, Metpack, ADF/Paris Packaging Week, IMDPA & more.

Our **controlled circulation** means that can makers and fillers access *CanTech International* free of charge if they meet the terms of control. Paid subscribers take advantage of digital access and free access to the app.





Contact our sales team now



Food & Drink Technology
Ben Askew - ben@bellpublishing.com



Dairy Industries International
Samantha Bull - sam@bellpublishing.com



Tea & Coffee Trade Journal
Chris Meer - chris@bellpublishing.com



CanTech International
Sarah Hills - sarah.hills@bellpublishing.com



Confectionery Production
Dave Johnson - dave@bellpublishing.com

Our events

