

CanTech

INTERNATIONAL



MEDIA PACK
2026
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A message from *CanTech International*

CanTech International is a market-led magazine publishing 11 editions annually. We have a dedicated website, social media page and weekly e-newsletter covering all aspects of metal packaging. We capture the latest technologies and developments in this ever-burgeoning industry, and report on everything from market trends to price volatility; from plant efficiency to sustainable manufacturing. We have a strong, experienced editorial board and our feature writers are passionate about providing *CanTech International* readers with expertly informed and engaging content. We are an active and impartial voice for the industry, present at and reporting from all the major events worldwide – including our own *Asia CanTech* and *CanTech the Grand Tour*.



A message from *CanTech International Events Team*

Our events team oversees several events across the magazines owned by *Bell Publishing*. We are focused on developing new sponsorship packages and exploring ways to improve and expand our successful events in the future. For *CanTech International* magazine, we are running *CanTech the Grand Tour* and the *Asia CanTech* conference & exhibition. You can find more about delegate registration and sponsorship packages on pages 8-9.

CONTACT US

Editor: Alex Rivers

Email: arivers@bellpublishing.com
Tel: +44 1474 532202

Advertising Manager: Sarah Hills

Email: sarah.hills@bellpublishing.com
Tel: +44 1474 558976

Events Manager: Aimee Carnell

Email: aimee@bellpublishing.com
Tel: +44 1474 532202

Event Sales and Operations:

Flora McRitchie

Email: flora@bellpublishing.com
Tel: +44 1474 532202

Group Advertising Manager:

Samantha Bull

E-mail: sam@bellpublishing.com
Tel: +44 1474 532 202

Editorial Features List 2026

FEBRUARY
Digital printing • Inspection, measurement & testing • Curing systems • Surface treatment
MARCH
Aerosol technology • Shaping & embossing • Raw materials • Regional Focus: US
APRIL
Ends, caps & closures • Decarbonisation • Seaming • Canned seafood Metpack show preview
MAY
Lightweighting • AI developments • Regional focus: Europe Metpack show issue + bonus distribution [5-8 May]
JUNE
Handling & conveying • Dies & tooling • Washers & dry off ovens • Used & refurbished equipment
JULY
Inks & Coatings • Three-piece Technology • Lubricants • Filling focus: food cans
AUGUST
Supplier Profiles
SEPTEMBER
Product hygiene & safety • Inspection, measurement & testing • Metal decoration IMDPA show issue + bonus distribution
OCTOBER
General line cans • Turnkey equipment • Regional focus: Asia Asia CanTech show issue + bonus distribution [2-4 November]
NOVEMBER/DECEMBER
Beading, necking & flanging • Labelling & coding • Filling focus: beverage cans BrauBeviale show issue [10-12 November] Bonus exposure: 2027 wall planner
JANUARY 2027
Cosmetics & beauty • Aerosol focus • Innovations • Oven technology

*Editorial features may be subject to change. Deadline dates will be listed on the *CanTech* website, on the 'upcoming issues' page.

August: Supplier Profile

Book a half or full-page advert and get the same equivalent space **FREE OF CHARGE** to create a company profile alongside your advert.



Supplier Profiles 2025

The *CanTech International* Supplier Profiles section is your complete guide to the major equipment, material, tool and service suppliers to the metal packaging industry. Whatever your requirements, you are certain to find the solution from one of the specialists within these pages. With a clear and fundamental layout, the section is designed to be your comprehensive supplier reference guide for the 12 months ahead.

30 AkzoNobel Packaging Coatings	50 Nidec Minster Corporation
32 Alfons Haar	52 Perm Machine & Tool Co.
34 AllWater Technologies Ltd.	54 Pneumofore
36 Antares Vision Group	56 Pressco Technology Inc.
38 Belvac	59 Prime Controls Inc.
40 BNM	60 Roeslein & Associates, Inc.
42 BA.SCO. Sri	62 Sencon
43 CPM	63 Stolle Machinery Company LLC
44 CarnaudMetalbox Engineering Ltd	64 UBIS Asia
46 Imeta Sri	65 Versatile Technology P/L
47 Industrias Peñalver S.L.	66 VMI Group
48 Koenig & Bauer	68 WALLRAM Group



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Supplier Profiles is provided by the companies themselves and does not represent the views of the publisher

AUGUST 2025
AUGUST 2025
cantechonline.com 29

Contact Sarah Hills for more information

Tel: +44 1474 558 976

E-mail: sarah.hills@bellpublishing.com

NB: Although the editorial page must comply with our preset template, the content of the editorial used is entirely in the hands of the advertiser

cantechonline.com

Media Pack 2026

PRINT ADVERTISING RATES - €

Advertising Option	Specifications	Rate
Front cover wrap	Take over the front cover, spine & back cover of <i>CanTech International</i> . Limited availability	€11,875
Front cover	Create your own bespoke front cover advert to promote your company or perhaps a new product launch. Limited availability	€7,375
Double page spread	Trim size: 450mm wide x 300mm high	€7,090
Full page	Trim size: 225mm wide x 300mm high	€4,295
Half page	Trim size: 94mm wide x 270mm high Trim size: Horizontal 195mm wide x 128mm high	€3,750
Third page strip	Trim size: 195mm wide x 78mm high	€3,000
Single vertical column	Trim size: 58mm wide x 268mm high	€2,625
Quarter page	Trim size: 94mm wide x 127mm high	€2,250

DIGITAL ADVERTISING - \$ DOLLAR

Advertising Option	Specifications	Rate
Leaderboard banner	Size: 728w x 90h pixels (JPEG or GIF format, landing page)	€1,690
MPU	Size: 300w x 250h pixels (JPEG or GIF format, landing page)	€1,315
E-blast	Embedded HTML Document, which includes links/images sent to our newsletter database. Images no bigger than 1MB. Only one per week available.	€2,270 Discounts for multiple e-blasts
Sponsored text	Headline, excerpt & text to be included (no more than 800 words), up to 3 images - no bigger than 1MB	€1,770 for 4 weeks €975 for 2 weeks €575 for 1 week
Sponsored news	Headline, excerpt & text to be included (no more than 800 words), an accompanying image, no bigger than 1MB	€375 per post
Social media post	Static image; 1080 x 1080 no larger than 1MB, text to be included, company tags & hashtags to be used	€375 per post
Digital issue out now newsletter	Sent out at the launch of the latest digital issue being launched. Be the sole advertiser with a leaderboard banner. Leaderboard Banner Size: 728w x 90h pixels (JPEG or GIF format, landing page)	€2,125 per issue
Print & digital combo	Full Page advert trim size: 225mm wide x 300mm high. Leaderboard Banner Size: 728w x 90h pixels (JPEG or GIF format, landing page)	€5,090 per insertion
New for 2026		
Job promotion package	Listing on weekly e-newsletter + social media post to promote job opportunity.	€575 per job
Digital show package	Get 3 for 2 on the options below to promote yourselves around upcoming shows: MPU; leaderboard banner; E-shot; Sponsored Text (2 weeks); featured video.	Available on request

Contact sarah.hills@bellpublishing.com
for series discount rates or bespoke packages

The Buyers Guide

BUYERS GUIDE
The Buyers Guide
To advertise contact: Sarah Hills
Tel: +44 1474 558 876
Email: sarah.hills@bellpublishing.com

BUYERS GUIDE DIRECTORY RATES 2026

1x print + online listing	€1,275 per heading
3x print + online listing	€900 per heading
5x print + online listing	€750 per heading

Please contact Sarah Hills for bespoke packages

**MORE HEADINGS,
THE BIGGER
THE DISCOUNT**

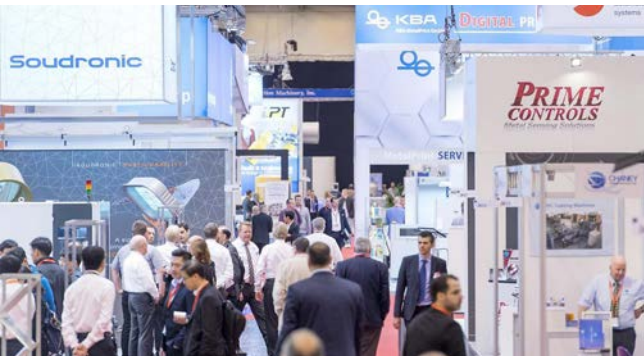
Wall planner 2027

WALL PLANNER 2027

Single box 90mm x 90mm	€1,125
Double box 180mm x 90mm	€2,000
Triple box 270mm x 90mm	€2,500

2025 Year Planner
cantechonline.com

To advertise please contact Sarah Hills
Email: sarah.hills@bellpublishing.com



Limited Edition - Front Cover Wrap

Go for maximum exposure and take over *CanTech International's* front, spine & back cover of the May 2026 issue.
Limited to 1 booking ONLY - **€11,875**
(first come first served, booking form must be agreed to confirm this opportunity)

Limited Edition Merchandise Bags

The team be giving out limited edition *CanTech International* bags (not like any you have seen before!) at the show which will include; April issue, May issue & promotional merchandise from you!

- 1 x Merchandise product - **€500**
- 2 x Merchandise products - **€800**
- 3 x Merchandise products - **€1,200**

Digital Show Packages

Metpack mini

- 1 x MPU slot for 3 months in build up to the show (website or e-newsletter)
 - 1 x sponsored text for 2 weeks on e-newsletter to promote attendance/what's being exhibited at the show
 - 1 x social media post promoting your attendance at the show
- Total price - **€3,945**

Metpack mega

- 1 x leaderboard slot for 3 months in build up to the show (website or e-newsletter)
 - 1 x sponsored text for 2 weeks on e-newsletter to promote attendance/what's being exhibited at the show
 - 1 x social media post promoting your attendance at the show
 - Inclusion on our "Must see at Metpack" e-newsletter to our newsletter database*
- Total price - **€4,995**
- *to get a solus e-shot to our e-newsletter database, an additional **€1,250** to above quote*

Don't forget to book your normal display advertising within the April OR May issues.
We run all sized adverts, from quarter pages to prime positions!

Early bird
rates
available

Asia CanTech 2026



All of the suppliers packages are inclusive of: two nights' accommodation at the hotel (Monday 2 & Tuesday 3 November), full sit-down networking dinner for all delegates on Monday 2 November and attendance to the Gala Dinner on Tuesday 3 November, breakfast and lunch on Tuesday 3 & Wednesday 4 November, entry to all keynote presentations, seminars and the exhibition hall, list of all attendees.

PLATINUM PACKAGE

€3,980

- 1 x 20 minute presentation for you to promote your company to the attendees
- 1 x tabletop in the exhibition hall for promotional material
- 1 x VIP invitation for you to bring a can maker to attend the whole conference (*NOT an agent, colleague or other supplier*)

GOLD PACKAGE

€3,055

- 1 x tabletop in the exhibition hall for promotional material

SILVER PACKAGE

€1,905

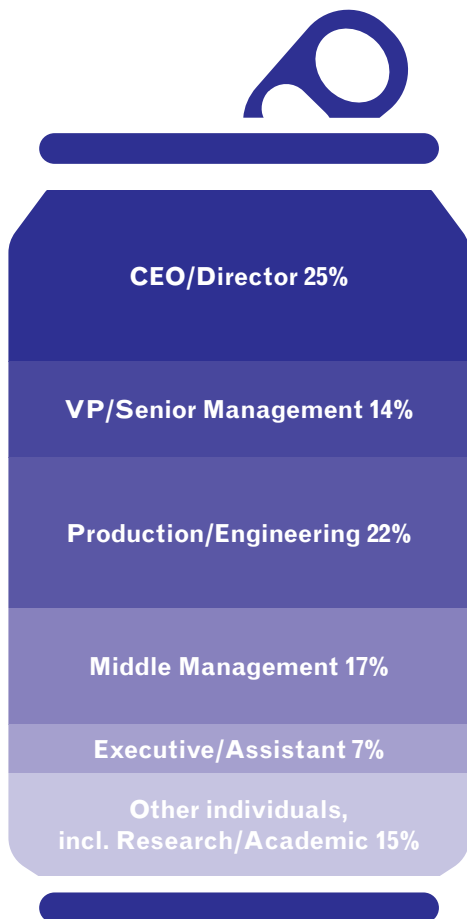
- Attendance only with the above inclusions

ONLINE STATISTICS

Newsletter audience	1,680
Average newsletter open rate	16.9%
Average e-blast open rate	24.5%
LinkedIn page	6,278
LinkedIn group	4,146
X (formerly Twitter)	1,383

WEBSITE STATISTICS

Website geographic reach	126
Users per month	6,339
Sessions per month	7,970
Page views	10,297
Top page views	Home, News, Features, Blog, Videos, Suppliers directory
Top core topic	Can & end making
Top geographic regions	USA, Poland, China, UK, India, Germany, Brazil, Netherlands, Canada, Japan

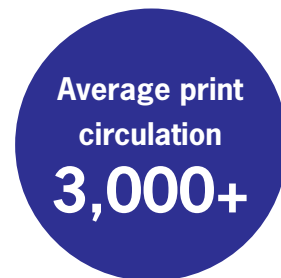


CanTech International has the largest fully controlled circulation of any magazine in its sector, with over 3,000 named key personnel covering the global can making, filling and related sectors, in more than 80 countries.

Other readership sectors: investment analysis, consultancies, research, industry suppliers including machinery manufacturers for two- and three-piece, printing, inks and coatings, quality control, raw materials, tooling etc.

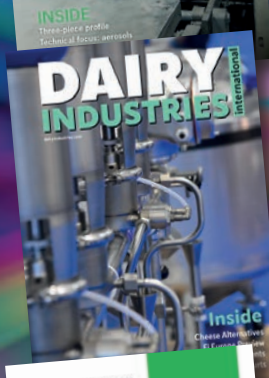
Job functions are mainly at senior management level and include presidents, CEOs, managing directors and VPs across production, finance, engineering, purchasing and marketing. **Additional circulation** is provided at all the major trade shows and events including shows such as; Asia CanTech, CanTech the Grand Tour, Metpack, ADF/Paris Packaging Week, IMDPA & more.

Our **controlled circulation** means that can makers and fillers access *CanTech International* free of charge if they meet the terms of control. Paid subscribers take advantage of digital access and free access to the app.





TEA & COFFEE
TRADE JOURNAL



Contact our sales team now



Food & Drink Technology

Ben Askew - ben@bellpublishing.com



Dairy Industries International

Samantha Bull - sam@bellpublishing.com



Tea & Coffee Trade Journal

Chris Meer - chris@bellpublishing.com



CanTech International

Sarah Hills - sarah.hills@bellpublishing.com



Confectionery Production

Dave Johnson - dave@bellpublishing.com

Our events

